

safe
reliable
travel smooth
fast response
timely
cost-saving
efficient

Traffic Incident Management

Pop Quiz!



Match the numbers on the following slide to these facts!

Do you know?

Number of law enforcement officers killed being struck by a vehicle since 2000

Gallons of fuel wasted by Americans idling in incident-related traffic

Number of minutes added to traffic delay for every minute a lane is blocked due to a traffic incident

Number of hours the average American commuter spends idling in traffic every year

Percent jump in costs associated with traffic incidents over past 4 years.

Number of responders in harm's way at an incident scene on any given day

Average number of responders (police, fire, EMS, tow truck drivers, and transportation/maintenance workers) injured every year responding to a traffic incident

Pop Quiz!



87.2B

36

20,000

4

38,000

24

160+

2.8B

Answer Key



Fact	Answers
160+	Number of law enforcement officers killed being struck by a vehicle since 2000
2.8B	Gallons of fuel wasted annually by Americans idling in incident-related traffic
4+	Number of minutes added to traffic delay for every minute a lane is blocked due to a traffic incident
36	Number of hours the average American commuter spends idling in traffic every year
85	Percent jump in costs associated with traffic incidents over past 4 years.
38,000	Number of responders in harm's way at an incident scene in a 24-hour period
20,000	Average number of responders (police, fire, EMS, tow truck drivers, and transportation/maintenance workers) injured every year responding to a traffic incident



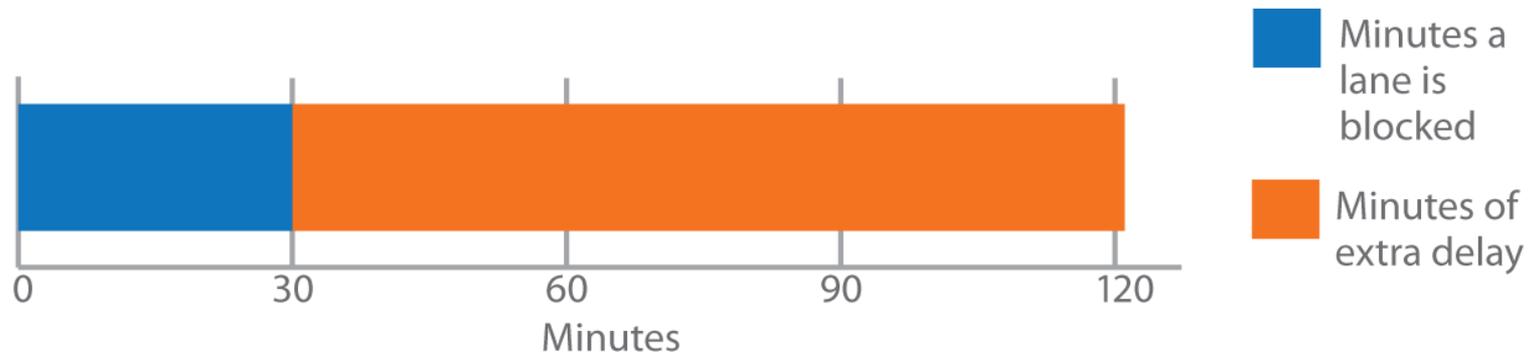
So what is a “traffic incident” anyway?

Traffic Incidents



Traffic incidents are just about anything that happens on or near a roadway that affects traffic.

- › They create unsafe situations and put lives at risk, and cause delays.
- › They compromise our safety, and cost us time and money everyday.





Who Responds to Traffic Incidents?

Traffic Incident Management Helps Everyone



- **Traffic Incident Management**

Responders work together as a team to respond safely and quickly.

- › Firefighters
- › Law enforcement officers
- › EMS responders
- › Transportation / Safety Service Patrols
- › Maintenance crews
- › Towing and recovery
- › 911/Dispatch



Photo: Shutterstock

Traffic Incident Managers Can't Do It Alone!





What You Need to Know

- 1** **Move your car to a safe place** – out of the travel lanes – if you are involved in an incident, and there are no injuries.
- 2** When you see flashing lights ahead of you, you need to **slow down and/or move over.** You can be ticketed for failing to do this!
- 3** **Help keep your loved ones safe and avoid a ticket.** Tell your friends and family about these laws.



Pop Quiz!



- What's a traffic incident?
- What should you do with your vehicle—if you safely can—if you are in a traffic incident?
- What should you do when you see flashing lights on a roadway?
- What should you do when you leave this room today?

How Can I Help?



You can help spread the word in your community using the Traffic Incident Management Public Outreach Toolkit Products. They are freely available and customizable:

The collage displays several key products from the Traffic Incident Management Public Outreach Toolkit:

- Informational Cards:**
 - Traffic Incident Management:** Working together, we can save lives and keep traffic moving on our roadways.
 - Traffic Incidents...:** ...are a leading cause of unexpected highway congestion... are costly. Americans burn more than 2.8 billion gallons every year stuck in incident-related traffic.
 - Traffic Incidents are the #1 cause of death of first responders.**
 - Traffic Incidents create unsafe situations, put lives at risk, and cause delays.**
 - Know your role:**
 - 1 Move your car to a safe place – out of the travel lanes – if you are involved in an incident, and there are no injuries.
 - 2 When you see flashing lights ahead of you, you need to slow down and/or move over.
 - 3 Help keep your loved ones safe and avoid a ticket. Tell your friends and family about these laws.
- Brochures and Posters:**
 - Traffic Incident Management Because Time Matters:** safe, reliable, travel smooth, fast response, timely, cost-saving, efficient.
 - Traffic Incident Management:** Americans burn more than 2.8 billion gallons every year stuck in incident-related traffic. Commuters lose nearly a full workweek (36 hours) sitting in traffic congestion every year. Every minute a traffic lane is blocked creates 4 extra minutes of delay.
 - Traffic Incident Management:** Traffic incidents create unsafe situations, put lives at risk, and cause delays. You can help:
 - 1 Move your car to a safe place – out of the travel lanes – if you are involved in an incident and there are no injuries.
 - 2 When you see flashing lights ahead of you, you need to slow down and/or move over. You can be ticketed for failing to do that.
 - 3 Help keep your loved ones safe and avoid a ticket. Tell your friends and family about these laws.
- Other Documents:**
 - Memorandum:** Free Tools For Boosting Traffic Safety in Your Community.
 - INTRODUCING THE TIM TALKING POINTS:** A diagram showing a pyramid structure for communication points.

http://www.ops.fhwa.dot.gov/eto_tim_pse/timtoolbox/

OPTIONAL HANDOUT: POP QUIZ!

Match the numbers in the left column to the fact in the right column



Fact		Answers
85		Number of law enforcement officers killed being struck by a vehicle since 2000
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4+		Average number of responders (police, fire, EMS, tow truck drivers, and transportation/maintenance workers) injured every year responding to a traffic incident



Questions?

<National statistics are used in this presentation. Presenters are encouraged to complement these with regional or more localized information if possible.>

Thank you!