**FOR IMMEDIATE RELEASE** **Contact:**
November 8, 2021 **Phone: (xxx xxx-xxxx)**

**This Crash Responder Safety Week and *EVERY WEEK*, [Geographic Area] Motorists are Reminded to Slow Down and Move Over for Traffic Incident Responders**

*Responders are also encouraged to stay updated on best practices for staying safe*

**[City]** – From November 8-14, as part of the national Crash Responder Safety Week, **[Organization]** will highlight the critical role that each of us plays in keeping responders safe as they work to keep our roadways safe and clear.

**[Organization]** works every day with partners, including firefighters, emergency medical services, law enforcement, towing and recovery, public works, and safety service patrols. Collectively, traffic incident responders work to assist road users in need, applying well-rehearsed procedures to provide emergency traffic control and quickly clear incidents from roadways.

“In an average month, our emergency crews respond to **[#]** traffic incidents in **[Area]**. With each response, we may spend minutes or hours roadside, listening to and even feeling the rush of cars passing by,” said **[Official]**. “It is a significant stress and risk while we focus on doing our jobs as quickly and effectively as possible.”

Through CRSW, the Federal Highway Administration collaborates with national partners, states, and local responders to reduce the number of traffic incident responders injured or killed in the line of duty. From January through October of this year, fifty-one traffic incident responders have been killed, and far more sustained life-altering injuries.

This national event promotes Slow Down, Move Over law awareness for motorists, and free Traffic Incident Management training for responders:

1. When passing an incident scene, motorists are asked to slow down and, if possible, move over into an adjacent lane to provide a protective buffer for responders and the motorists behind you. Our State’s Slow Down, Move Over [add link to your State’s Law] law has been in effect since [Year] and protects responders who put their lives at risk each time they manage and clear a roadway incident.
2. Local responders are encouraged to take the free Traffic Incident Management (TIM) training from the FHWA to stay updated on best practices: [http://bitly.com/TIMtrain](http://bitly.com/timfhwa). More than half a million responders have been trained to date through free in-person, online instructor-led, or online self-paced curriculum.

“We are very proud that we have trained more than [#] of responders in our state,” said **[Official]**. “The training takes only a few hours, and makes a big difference in saving lives, reducing injuries, and decreasing traffic incident clearance times.”

For more information on **[Organization]**, visit **[Website]** and visit us on our social media channels: [**Twitter, Facebook, etc.**]