# Customizable CRSW 2023 Article for Your Newsletter

## Take Part in Crash Responder Safety Week, November 13–17, 2023

During this Crash Responder Safety Week (CRSW), taking place November 13–17, 2023, <your organization> brings attention to the work of every traffic incident responder, asking every road user to **Protect Those Who Protect You**. Every minute of every day, law enforcement, fire and rescue, emergency medical services, public works, transportation, towing, and other responders work roadside to make roadways safe for all road users. These traffic incident responders put their lives at risk when clearing each of the nearly 7 million annual motor vehicle crashes and the broader range of roadway incidents such as stalled vehicles or roadway debris.

In keeping roadways safe, a traffic incident responder is struck and killed nearly every week, and many more traffic incident responders sustain life-altering injuries. When a traffic incident responder or a response vehicle is struck, the impacts are far reaching—putting a greater long-term strain on limited resources that service broad community needs. That is why <your organization> encourages every <member, responder, employee, or road worker> to act:

* Encourage traffic incident responders in your community to take the free, 4-hour National Traffic Incident Management (TIM) Responder training available online through the [National Highway Institute](https://www.nhi.fhwa.dot.gov/course-search?course_no=133126A) or in person through [TIM Coordinators within each State](https://ops.fhwa.dot.gov/tim/training/tim_trng_state_poc_list_031522.pdf). Nearly 700,000 responders have completed this training to date, yet far more have yet to do so.
* Make an extra push this week to inform drivers in your region about your State’s [Slow Down, Move Over law](https://exchange.aaa.com/wp-content/uploads/2021/06/AAA-Slow-Down-Move-Over-Chart.pdf), which requires drivers to slow down, and, if possible, to move over when approaching incident response vehicles such as ambulances, fire engines, tow trucks, safety service patrols, and municipal or utility vehicles.
* If you are a traffic incident responder, share on social media what it is like to work roadside when drivers do not slow down and move over, using ***#CRSW***.Be sure to share the message “Protect Those Who Protect You.”
* As a road user, share on social media your appreciation for our traffic incident responders, and share stories of when a traffic incident responder came to your rescue, using ***#CRSW***.

CRSW is our opportunity to shift driver behavior, encourage adherence to Move Over laws, and to promote life-saving National TIM Responder Training for all traffic incident responders. FHWA has established, in cooperation with National CRSW Committee, the [CRSW Campaign Toolkit](https://ops.fhwa.dot.gov/tim/crsw-campaign-toolkit.cfm). This toolkit will help alignment of national, State, and local organization support of CRSW, press outreach, and social media engagement with others across the country. Also, register for the [National Kickoff webinar for CRSW](https://transportationops.org/event/crash-responder-safety-week-2023-november-13-17) taking place on November 14 at 1 p.m. ET. Please lend your voice to promoting Crash Responder Safety Week 2023.