The Business Case for Traffic Incident Management
Presentation to Executive Management

Sources (clockwise from upper left: Arizona Department of Transportation, Virginia Department of Transportation, Grady Carrick.)
Overview of Presentation

- Vision
- Evaluation criteria
- Proposed solution
- Strategy for implementation
- Strategy for formalization
- Summary
Vision
Problem/Need Statement

• Enter the problem/need statement
Organizational Overview

- Enter the organizational overview
- Enter the drivers for change
Proposed Solution

• *Enter/describe the proposed solution*
Likely Business Outcomes

• Enter likely outcomes of the proposed traffic incident management (TIM) program/strategy.
Evaluation Criteria

• *Enter the basis and criteria by which to evaluate the options*
Proposed Solution
Benefits

• Enter/list the estimated benefits of the proposed TIM program/strategy
• Enter/describe the methods/approaches used
• Enter/explain any limitations in data or methods
Costs

• *List estimated capital, operating, and maintenance costs*
Comparative Analysis

• Enter/describe the comparative analysis conducted that resulted in the recommended option
Strategic Fit

• *Enter/describe the strategic fit of the proposed investment*
Funding Sources

• Enter potential funding sources for the proposed TIM program or strategy
Strategy for Implementation
• Enter/summarize important aspects of the implementation and management plan
Risk Management

• Enter/summarize important aspects of the risk management plan
Performance Management

• *Enter/summarize important aspects of the performance management plan*
Strategy for Formalization
Incorporate TIM into the Planning Process

• List/present the approaches for incorporating the proposed project into existing planning processes
Develop Partner/Community Relationships

- Enter/discuss what and how TIM partners have or will be engaged
- Enter/discuss what public involvement activities have or will be initiated
• List/present planned approaches for (or outcomes from) improving TIM processes and capabilities in support of overall improved effectiveness and efficiency in operations and management
Summary

• *Enter the key components of the business case*
The TIM business case development process includes the four phases shown in this graphic:

- Develop Vision
- Evaluate and Select
- Formalize
- Prepare for Implementation

Commitment to repeating phases iteratively will help transform the program from a stand-alone activity to a sustaining core function of the agency.