



U.S. Department of Transportation
Federal Highway Administration

National Dialogue Launch Workshop Agenda

June 7, 2018, Cobo Center, Detroit, Room 310B

Time (ET)	Agenda Item	Name
7:30 AM	Registration & Sign-In	
8:00 AM	Welcome and Overview of Dialogue Objectives	Martin Knopp, Associate Administrator <i>FHWA Office of Operations</i> Mala Parker, Associate Administrator <i>FHWA Office of Policy and Governmental Affairs</i>
8:15 AM	Overview of Federal Highway Administration Activities	John Harding Connected/Automated Vehicles and Emerging Technologies Team <i>FHWA Office of Operations</i>
8:25 AM	National Organizations Panel National organizations discuss key topics and issues related to highway automation, their roles, and their stakeholder perspectives	<i>Facilitated by Valerie Briggs, Director</i> <i>FHWA Office of Transportation Management</i> <ul style="list-style-type: none"> • Joe Barr, Director of Transportation, City of Cambridge, MA • Steve Gehring, Vice President of Vehicle Safety and Connected Automation, Global Automakers • Jill Ingrassia, Managing Director, Government Relations and Traffic Safety Advocacy, AAA • Russ Martin, Director of Government Relations, Governors Highway Safety Association • Kirk Steudle, Director, Michigan DOT
9:25 AM	Small Group Session 1 <i>Issues and Challenges for Highway Automation</i> <ul style="list-style-type: none"> • Identify key issues and challenges for highway automation and FHWA stakeholders • Inform future Dialogue topics 	All Participants
10:20 AM	Break	
10:30 AM	Remarks and Introduction of Keynote	Shailen Bhatt, CEO, ITS America
10:35 AM	Keynote	Finch Fulton, Deputy Assistant Secretary for Transportation Policy <i>USDOT - Office of the Secretary</i>
10:50 AM	Small Group Session 2 <i>Developing New Models for Partnering: Bringing Industry, Government, and Associations Together</i>	All Participants
11:45 AM	Next Steps for the National Dialogue	All Participants
12:00 PM	Lunch (on your own)	
1:00 PM	Open Discussion	<i>Facilitated by Valerie Briggs, Director</i> <i>FHWA Office of Transportation Management</i>
2:00 PM	Adjourn to ITSA Annual Meeting Plenary Session	All Participants