

TRUCK PARKING APP SURVEY RESULTS

The National Coalition on Truck Parking – Technology and Data Working group conducted a desk scan of the tools and resources most often used by truck drivers to locate available truck parking. The American Transportation Research Institute (ATRI) provided the most recent information available.

ARTI conducted a truck driver survey at the Mid America Trucking Show in Louisville, Kentucky in 2018. A total of 331 responses were received. The survey results indicate that drivers consider mapping features and driver-input into spot availability to be the most important truck parking app features. Drivers overwhelmingly use the Trucker Path and myPilot apps to find parking. Drivers prefer their apps to be reliable and accurate, and would like to see more accuracy in the apps they use.

WHAT IS THE MOST IMPORTANT TRUCK PARKING APP FEATURE? (CHECK UP TO 3)

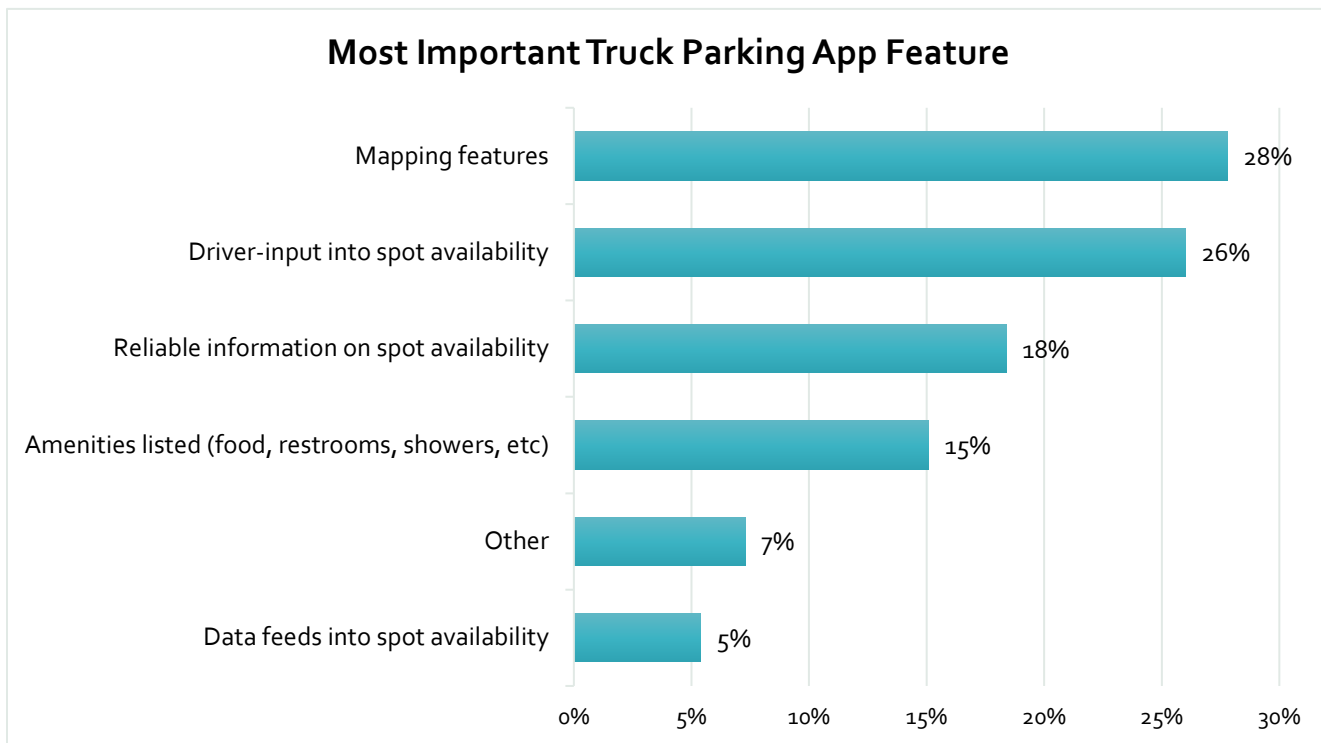


Figure 1: Most important parking app feature



WHAT THREE TOOLS DO YOU USE TO FIND AVAILABLE PARKING? (CHECK UP TO 3)

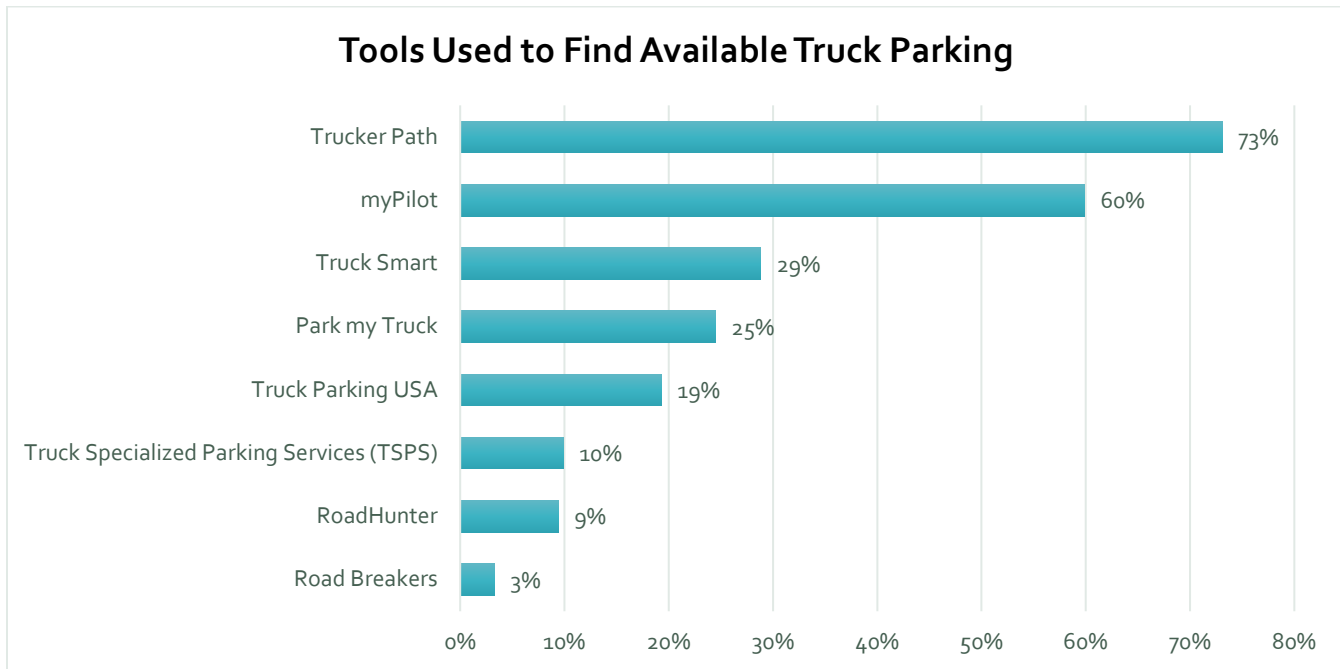


Figure 2: Tools most used to find available truck parking.

WHAT DO YOU LIKE MOST AND LEAST ABOUT YOUR PREFERRED TRUCK PARKING APPS?

Best Features	Worst Features
Reliability/accuracy	Accuracy
Ease of use	Not knowing exact number of spaces available
	Not knowing whether available parking is paid or free

WHAT IS A FEATURE THAT YOU WOULD LIKE TO SEE THAT MANY APPS DO NOT HAVE?

- Making data more reliable
- Identifying parking as free or paid
- Providing exact counts on available parking

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