

# WORK ZONE MANAGEMENT PROGRAM



U.S. Department  
of Transportation

**Federal Highway  
Administration**

## GET INVOLVED WITH FHWA'S WORK ZONE DATA INITIATIVE TODAY!

Enhance your work zone data practice with help from the Federal Highway Administration (FHWA). Through the Work Zone Data Initiative (WZDI), your agency can easily plan, design, and implement the new **Work Zone Activity Data (WZAD)** standard. It is easy-to-use and customizable to your needs.

### Take advantage of these FHWA offerings:

- Free technical assistance
- Opportunities to get started using shared WZAD
- Reference documents to support planning and deploying standardized WZAD

### Learn More

Check out the WZDI collaboration site:  
<https://collaboration.fhwa.dot.gov/wzmp/>

Contact: [WZDI@dot.gov](mailto:WZDI@dot.gov)

FHWA-HOP-18-082

# LEARN ABOUT THE MANY BENEFITS OF STANDARDIZED WORK ZONE ACTIVITY DATA

## Operational Benefits

- Enhances project coordination to minimize cumulative impacts from multiple work zones
- Supports higher-order analytics and reporting of work zone safety and mobility impacts
- Assists monitoring of when work zones are active and/or contractors are present
- Improves quality, consistency, and timeliness of information provided to the public
- Improves dispatching and enforcement practices for law enforcement
- Gets you ready for connected and automated vehicles
- Generates better performance measures

## Organizational Benefits

- TSMO framework removes barriers that currently silo various work zone-related functions within an agency
- Reorganization and common ownership enables funding and staffing for development and maintenance of WZAD
- Streamlines existing agency practices for documentation or efforts required to gather data
- Increases coordination within and across agencies

